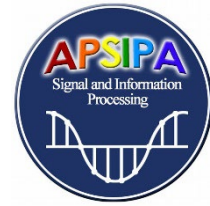


APSIPA Logo Design Competition

Attention Designers! APSIPA (Asia-Pacific Signal and Information Processing Association) is excited to announce a Logo Design Competition! We are looking for a creative, original, and professional logo that represents our organization's mission and values. The logo will be used on our website, social media platforms, promotional materials, and other media. To know more about APSIPA, please visit the website <http://www.apsipa.org/>.



The Current Logo

The logo design assessment criteria are as follow:

Originality: The design must be original and not a copy or owned by any other party. APSIPA is not liable to any consequences if the design is otherwise.

Unique: The logo should be unique and distinguishable from other logos. It should be easy to recognize and remember.

Colour: The logo should use no more than three colors, with two colors being preferred, such as blue and white or black and white. The logo should have a color scheme that is appropriate for the organization.

Impression: How attention-grabbing is the design?

Simple: The logo should be simple and easy to understand, without being too busy or cluttered.

Professional: The logo should have a professional look and feel. It should convey the organization's credibility and reliability.

Flexibility and Versatility: The logo should be versatile and adaptable to different media and contexts, different sizes, and formats. It should be able to be used on various platforms, such as websites, social media, business cards, letterheads, and other promotional materials.

Memorable: The logo should be memorable and leave a lasting impression on viewers.

Scalability: The logo should be designed to scale up or down without losing detail.

Reflection: How well does the design reflect on APSIPA?

Timelessness: The logo should be designed to stand the test of time and not look outdated in a few years.

The winning logo will be chosen based on the above criteria and will receive a cash prize of US\$1000.

Submission Style:

To submit your design, please send a high-resolution file (in JPG, PNG, or other picture formats) through the following link:

<https://www.dropbox.com/request/UAdxEccBGwjfHFbYnqB6>

Kindly ensure that your submission file is named using your full name with underscores separating the words (e.g., John_Brown_Stevenson).

Important note:

Please insert a caption with your submitted logo image with the following information:

Your full name, email address, phone number, and country.

A consent line stating:

[] I declare that this logo is my own original design, and not copied or owned by any other party (your signature)

The deadline for submissions is May 15, 2023, and the winner will be announced shortly thereafter. We look forward to seeing your creative designs!